

Main Street Millen Work Plan: 2026

Committee: Design

January 1, 2026 – December 31, 2026

Tasks	Responsibility	Timetable	Budget	Date Completed	Notes for next Year
1. Revamp façade improvement grant program and report back to Board.	MSM group	May 2026	\$500		
2. Participate in Keep Jenkins Beautiful / Earth Day Clean Up - Continue to involve other community groups: garden clubs, schools, Woman's Club, churches - MSM Entrance signs – Yearly Maintenance - Partner with Magnolia Springs State Park - Partner with FFA group at the school	Sherri Chance MSM Group Local Garden Clubs School Groups	April 2026	\$600	Ongoing	
3. Murals Thru Millen - Advertise event and have contest for murals - Hang the Murals and have a ceremony	Shana Brinson Local Arts / School Art Program MSM Group	January – December 2026	\$3,500		
4. Promote restoration of historic downtown buildings through public awareness - Fifth grade Historic Tour - Field Trips for the School System - Invite kid from home school programs - Support Friends of the Museum Group	Susan Welch MSM Group Community Volunteers School System	Tour May 8 th	\$200	Ongoing	

Total Budget: \$4,800

Committee: Economic Restructuring

January 1, 2026 – December 31, 2026

Tasks	Responsibility	Timetable	Budget	Date Completed	Notes for next Year
1. Be attentive to Millen merchants through individual contacts to determine their needs • Partner with Chamber / Business Round Table Discussion • Visit each business with a card / note • Merchant Spotlights	MSM Group	Ongoing	\$1,500	Ongoing	
2. Participate in Small Business Week and Small Business Saturday • Order supplies from American Express SBS • Activities for Small Business Week – May 3rd – 9th • Promotions during the week • Activities for Nov 28th – SBS	Talmadge Fries MSM Group	May 3 rd – 9 th Nov. 28 th	\$500		
3. Sponsor local produce market on Cotton Avenue and revamp the facilities • New Signs for Advertising • New Logo for the Market • Facebook Advertising • Musicians to perform every week	Robin Scott MSM Group	Produce Mkt May – Sept Revamp Jan – April	\$2,500		
4. Christmas Decorations on Winthrop and Highway 25	Sherri Chance MSM Group	By November 2026	\$6,000		

Total Budget: \$10,500

Committee: Promotions

January 1, 2026 – December 31, 2026

Tasks	Responsibility	Timetable	Budget	Date Completed	Notes for next Year
1. Sponsor family-oriented events in downtown area: Patriotic Celebration Fair on the Square / Pageant Putt Putt in Downtown / Tee Time In Millen/Par Tee Time Harvest of Fun (Halloween event)	Karen Johnson	Patriotic July 3rd Harvest of Fun Oct 31 st	\$11,000 \$200		
2. Sponsor performances and activities for the community Egg My Yard Concert Dinner Theater Movies – Summer movies for kids in the Pal Never Too Old for a Tiara Ladies Night Out Event	Shana Brinson	Monthly Events – Dates to be determined	\$5,000		
3. Revamp Millen Brochure	Danielle Davis Mandy Underwood	May 2026	\$1,000.00 For printing		

Total Budget: \$17,200

Committee: Organization

January 1, 2026 – December 31, 2026

Task	Responsibility	Timetable	Budget	Date Completed	Notes for next Year
1. Sponsor fundraisers: • Fair-on-the-Square • Recruit New Vendors	Robin Scott Susan Welch	October 3 rd	\$200		
2. Recruit volunteers	All volunteers	Ongoing	-0-		
3. Support and participate in events of other organizations: • MLK observance • Christmas in Millen • JCHS Homecoming Activities (Parade)	All Volunteers	Annual	-0-		

Total Budget: \$200